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From Arts/Laws to emojis: How to apply your uni skills in new ways

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[\(...././an](#)

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[\(...././sp](#)

Social clubs and groups

[and-](#)

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[\(...././so](#)

Student representative committee

[clubs-](#)

[and-](#)

[\(...././stu](#)

[groups\)](#)

Location

[represent.](#)

[committe](#)

[\(...././lo](#)

Accommodation

[\(...././m:](#)

[university](#)

[accommo](#)

[\(..../././n](#)

[and-](#)

[events\)](#)

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From Arts/Laws to emojis: How to apply your uni skills in new ways

One of the most exciting things about being a uni student is that you never truly know where your experiences will take you – or how those experiences may change your perspectives on your future career.



For twins Hripsime and Colina, the flexibility of their combined Arts/Laws degrees means that they've been able to explore a wide range of disciplines – a journey that has taken them from the courtroom to the tech world. “Studying law and arts allows us to delve deeper in learning about sociology, criminology, psychology and philosophy – all of which we enjoy,” they explain.

Last year, Hripsime and Colina launched *Moji Edit*, an app that allows you to create your own custom emoji. (We know you've probably picked up your phone to check it out right now – don't worry, we'll wait.)

“The app started as a passion project and became so popular that it scored over half a million downloads in four weeks from launch,” they explain. The pair spent many months learning about the industry and app building process while keeping up their studies – a mammoth task that involved “drafting concepts, polishing our idea, developing our app and understanding the software business”.

Both sisters admit that finding the balance between studying and working on *Moji Edit* was a challenge, but the hard work has paid off with the app soaring up the charts in Australia and the twins finding themselves invited to speak at a recent workshop hosted by Apple, where they shared their approach to the business, offering advice and key learnings to aspiring entrepreneurs.

So, does this mean it's back to law? "As we have grown in our degrees, we have come to realise that we also want to continue pursuing our passion for tech and creative design. Immersing ourselves in all these different fields has been quite an embarking adventure," says Colina.

"We have realised that sometimes having no defined plans can actually help you discover what you really want to do in life, because without structure you can be spontaneous, follow impulse and explore new things."

Thanks for sharing your story with us, Hripsime and Colina! Do you know a Macquarie student using their degree in a new and exciting way? Let us know in the comments below or email mymq@students.mq.edu.au!